

16 video effects Claude can make

The effects from my Reel, and the exact sentence to ask Claude for each one. Set it up once, then add effects to your own videos by asking.

WHAT IT IS

You talk, Claude adds the effects

You film yourself on your phone, put the clip in a folder and tell Claude what you want. Claude builds the edit and renders a finished video. It runs on HyperFrames, a free, open-source video tool from HeyGen that adds video skills to Claude Code, Anthropic's app for working with Claude on your computer.

WHAT IT REPLACES

An evening in an editing app, or paying an editor

Effects like a paper cut-out, a word behind your head or a phone mock-up normally mean templates, keyframes and an hour of fiddling per video, or paying someone. Here each effect is one sentence.

WHAT TO EXPECT

Honest about the first result

Each effect is a new version that takes a few minutes to render, not a live change. Ask for two or three effects at a time, not all sixteen at once. Your first edits will be simpler than my Reel, which comes from a bigger system built on these same tools.

BEFORE YOU START

Three things you need

YOU NEED	HOW TO CHECK
A Mac	This guide is written for Mac. HyperFrames runs elsewhere too, but the steps differ and we have not tested them.
Claude Code , signed in	Open Terminal (press ⌘ + Space , type Terminal, press Enter) and type claude --version . A version number means you have it. Claude Code needs a paid Claude plan.
Your video	Filmed vertically on your phone, under a minute. Send it to your Mac with AirDrop.

STEP 1

Install the helpers

HyperFrames needs Node (version 22 or higher) and ffmpeg. Check first: type each line in Terminal and press Enter. A version number means it is installed.

```
node --version  
ffmpeg -version
```

- 1 If either is missing, or Node shows a number below 22, install Homebrew. It is a free, well-known tool that lets your Mac install programs with one line of text. If you already have it, skip to 2.

```
/bin/bash -c "$(curl -fsSL  
https://raw.githubusercontent.com/Homebrew/install/HEAD/install.sh)"
```

It asks for your Mac password. Nothing appears as you type. That is normal: type it and press Enter. It can take several minutes.

- 2 Install the two helpers.

```
brew install node ffmpeg
```

If one is already installed, Homebrew says so and moves on.

STEP 2

Add HyperFrames to Claude Code

Type these two lines, one at a time.

```
claude plugin marketplace add heygen-com/hyperframes
```

```
claude plugin install hyperframes@hyperframes
```

The first line tells Claude Code where HyperFrames lives. The second installs it.

STEP 3

Put your video in a folder and start Claude

- 1 On your Desktop, make a folder called **my-edit** (right-click the Desktop → **New Folder**). Drag your video in and rename it **video.mp4**.

An iPhone video may end in .mov. That is fine: write video.mov in the prompts instead.

- 2 Point Terminal at the folder and start Claude Code.

```
cd ~/Desktop/my-edit
```

```
claude
```

STEP 4

Make the base edit

Paste this first. It gives you a clean video with captions to add effects to.

```
Edit video.mp4 in this folder with the HyperFrames skills. Keep it vertical, 9:16. Cut pauses  
longer than half a second, add captions timed to each word, and show me still frames before the  
final render.
```

Claude asks permission to run commands and create files. Allow the ones that stay inside your my-edit folder.

Add the effects, one sentence each

Pick two or three, paste them in, and add the moment you want them, like "at 0:04". Change the words in quotes to your own.

EFFECT	WHAT TO SAY TO CLAUDE
Prompt bar	Show a chat box at the top that types "edit my video" and sends it.
Paper cut	Cut me out with a torn-paper edge and add the words "paper cut" in cut-out magazine letters.
Word behind my head	Put the word "EDIT" big behind my head, so my head covers the bottom of it.
Phone mock-up	Shrink my video into a phone screen in the middle of the frame.
Sticker	Turn me into a sticker with a thick white border and a soft shadow.
Vertigo	Do a vertigo effect: the background stretches back while I stay the same size.
Two of me	Show two copies of me side by side, the second one a second behind.
Doodle boil	Draw wobbly hand-drawn scribbles around my head that wiggle a few times a second.
Magazine cover	Make it a magazine cover: a big title behind my head, two cover lines and a barcode.
Before and after	Sweep a line across the screen: the plain video on one side, the edited one on the other.
Darker	Make the background much darker but keep me at normal brightness.
Orbit	Have three small cards with my screenshots circle around me.
Framed print	Put my video in a rounded frame on an off-white page with a title above it.
Depth scatter	Make the caption letters fly apart in 3D, then come back together.
Zoom out	Zoom out so my video sits inside a video editor window with a timeline underneath.
Reel wall	Put a wall of thumbnails behind me. (Add your own screenshots to the folder first.)

When you are happy, say **"Render the final video"**. You get the finished file in the folder. AirDrop it to your phone and post it.

GOOD TO KNOW

The cut-out effects (word behind my head, sticker, paper cut, two of me) are the slowest: a few minutes per 10 seconds of video. If an effect looks wrong, say what is wrong in plain words, like "the border is too thin" or "move it higher". You are installing someone else's open-source code (HyperFrames, Apache 2.0). It can change after this guide was written.

WHAT THIS GUIDE DOES NOT COVER

My Reel uses all sixteen in one take, timed to the word, with sound effects and a cleaned-up voice. That comes from my own Reels editor, built on top of these tools. **Join the community.** The link is on my profile. The full editor is in there, with the setup taught step by step.

Install lines checked on the HyperFrames GitHub page on 24 October 2026.