

Build a video, a game and a website with one prompt each

The exact prompt from the reel, plus four more, and how to get the same kind of result yourself in about five minutes.

WHAT IT IS

An AI that builds, not only writes

Claude is an AI assistant made by Anthropic. Ask it for an animation, a game or a web page and it writes the code and shows you the finished result next to the chat. You never have to touch the code.

WHAT IT REPLACES

Hours of editing, or a freelancer

The reel you saw would take a motion designer a day or more in After Effects. A browser game or a polished landing page is usually a paid job. Here it's one message and a minute or two of waiting.

BEFORE YOU START

You need a free Claude account and a computer

The free plan works; paid plans just give stronger results and more messages. A computer is easiest, a phone works too.

- **To check:** go to **claude.ai** in your browser. If you see a chat box, you're signed in and ready. If you see a sign-up page, click **Sign up**, use your Google account or email, and you'll land on the chat box.

STEP 1

Paste the prompt and send it

1 Open **claude.ai** and click the chat box.

It's the box at the bottom or middle of the screen that says something like "How can I help you today?"

2 Copy one of the five prompts on the next page, paste it in, and press **Enter**.

Paste it exactly as written. If it has [brackets], replace the brackets and the words inside with your own details first.

STEP 2

Wait for the preview

1 Let it work for one to three minutes.

You may see lines of code scrolling past. That's normal: it's Claude building the thing. Don't close the tab.

2 The result opens in a panel next to the chat.

If you only see a small card, click it to open the preview. On a phone, tap the card.

STEP 3

Make it big and record it

To post it as a video, go fullscreen in the preview if there's a button for it, then screen-record:

Mac	⌘ + Shift + 5 → Record Selected Portion → drag over the preview → Record
Windows	Windows key + Alt + R starts and stops recording the current window
iPhone	Swipe down from the top-right, tap the record button (circle in a circle). Tap the red bar to stop
Android	Swipe down twice from the top, tap Screen record (name varies by brand)

THE PROMPTS

Five prompts, from pure wow to your own brand

Each one gives a different result every time you run it. That's part of the fun: run it twice and pick your favorite.

1

THE ONE FROM THE REEL

Make a dynamic 15-second motion graphics video that shows what an incredible motion designer you are. It's your showreel for a resume. Go all out.

Plays in the browser like a video. Screen-record it to post it.

2

A PLAYABLE GAME

Build a playable retro arcade game from scratch, with a title screen, sound effects, a score counter, and a boss level. It's your portfolio piece as a game developer. Go all out.

Click the preview first so it picks up your keyboard. Sound usually needs one click to start.

3

A FAKE PRODUCT LAUNCH

Design a launch page for [a made-up product, for example a smart water bottle] in the style of Apple, with scroll animations, a bold hero section, and a specs section. Make it look like a real billion-dollar company made it.

Replace the brackets with any product idea. The weirder the product, the better the reaction.

4

A SYNTHESIZER YOU CAN PLAY

Build a working synthesizer I can play in my browser, with keyboard keys, knobs, preset sounds, and a live sound visualizer. Make it feel like real music gear.

Turn your volume up. You can usually play it with your computer keyboard.

5

YOUR OWN BRAND

Make a 15-second animated logo reveal for my brand [your brand name], using [your colors, for example black and gold], in three different styles I can switch between.

Replace both brackets. Use this one for your own page, story or intro.

IF IT DIDN'T WORK

Three quick fixes

→ **You only see code, no preview.**

Reply: "Show it as a preview I can see, not just code." If that doesn't help, open **Settings** → **Capabilities** and make sure **Code execution and file creation** is switched on, then start a new chat.

→ **The preview is blank or shows an error.**

Reply: "It shows an error, please fix it." Claude can usually repair its own mistake in one try.

→ **You hit a message limit.**

The free plan has a daily cap. Wait for it to reset (Claude tells you when), or start with the shorter prompts, 4 and 5.

GOOD TO KNOW

The first result is a draft. The real magic is replying to change it, just like talking to a designer:

"Make it faster." "Use only black and gold." "Add my name at the end."

"Make the boss harder."

Every reply updates the same preview. Three or four rounds usually gets you something you'd actually post.

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