

5 Claude projects for your weekend

A content engine, a live website, a second brain, a life-admin dashboard and a weekly review agent. One afternoon each. Here is how to build every one.

WHAT THIS IS

Learn Claude by building, not watching

Each project is something you keep using after the weekend. You build them all the same way: you open Claude Code, give it a plain-English instruction, and approve what it does. You never write code yourself. The five feed each other, so the second brain you build in project 3 makes projects 4 and 5 smarter.

PROJECT	WHAT YOU END UP WITH	TOOLS
1 · Content engine	Ideas found, posts made, scheduled after you say yes	Apify, HyperFrames, Zernio
2 · A real website	A site you described, live on its own link	Matt Pocock's skills, Netlify
3 · Second brain	One folder Claude can find anything in	Karpathy's LLM Wiki idea
4 · Life-admin dashboard	Calendar, inbox, tasks and money on one page	Gmail + Google Calendar connectors
5 · Weekly review agent	A Friday report: what worked, what didn't, what's next	Claude routines

BEFORE YOU START

Three things, and how to check them

1 A paid Claude plan (Pro or Max).

Claude Code is not on the free plan. Pro is \$20 a month and is enough. **To check:** claude.ai → click your name → **Settings** → **Billing**.

2 The Claude desktop app, with its Code tab.

Download it from claude.com/download and sign in. Every project below happens in the **Code** tab. Make an empty folder for each project when it asks you to pick one.

3 Node.js 22 or newer (only for project 1).

To check: open Terminal ( + , type "Terminal", Enter) and type **node --version**. If it says "command not found" or a number below 22, install the LTS version from nodejs.org.

HOW TO READ THE BOXES

Dark boxes are commands: paste one, press Enter. Lines starting with **/** go into the Claude Code chat box; lines starting with **claude** go into Terminal. **White boxes** are prompts: paste them into Claude Code and change the [brackets] to your own details.

A team of agents for your content

Why: posting often is what grows you, and doing it all yourself is what burns you out. One agent finds ideas, one makes the posts, one schedules them.

1 Add Apify, the one that finds what's working. In the Claude Code chat box:

```
/plugin marketplace add apify/apify-claude-code-plugin
/plugin install apify@apify
/reload-plugins
```

Then type **/mcp**, open **plugin:apify:apify**, click **Enable**, then **Authenticate** and sign in. The free Apify plan comes with a small monthly usage credit; each scrape uses some of it.

2 Add HyperFrames, the one that makes the posts. Free and open source, by HeyGen. In Terminal:

```
claude plugin marketplace add heygen-com/hyperframes
claude plugin install hyperframes@hyperframes
```

3 Add Zernio, the one that posts. Free for your first 2 social accounts, no card. In the chat box:

```
/plugin marketplace add zernio-dev/zernio-claude-plugin
/plugin install zernio@zernio
```

Then **/mcp** → **zernio** → sign in, and connect your Instagram, TikTok or LinkedIn in Zernio.

4 Run the team.

Use Apify to find the 10 best-performing Instagram posts about [your niche] this month. Pick the 3 ideas that fit my business best. Make a carousel for each with /hyperframes. Show me all three. Only when I say yes, use Zernio to schedule them for this week.

Done when: three posts you approved are in Zernio's queue. Nothing goes out until you say yes.

Build and launch a real website

Why: the first time something you only described goes live on a real link, you stop thinking of AI as a chatbot.

1 Add Matt Pocock's skills. Free (MIT). In Terminal:

```
claude plugin install mattpocock-skills@claude-plugins-official
```

2 Get interviewed first, then build. In a new empty folder:

```
/grill-me I want a one-page website for my business, [what you do]. Interview me until you know exactly what it needs. Then build it in plain HTML and CSS in this folder and open it so I can see it.
```

The interview is the point: it asks the questions a web designer would. If /grill-me doesn't appear, look for it under the plugin's name in the /list.

3 Put it live with Netlify.

Go to app.netlify.com/drop and drag the folder onto the page. You get a live link straight away, no account needed. Make a free account to keep it and add your own domain.

One folder, one index: your second brain

Why: AI is only as good as what it knows about you, and right now most of that lives in your head. This uses Andrej Karpathy's "LLM Wiki" idea: Claude reads your documents and writes and keeps an organised wiki about your business.

- 1 **Make the folder.** Create **business-brain** with a folder called **raw** inside. Copy your offers, price list, best emails, client notes and how-you-work docs into **raw**.
- 2 **Give Claude the idea and let it build.** Open **business-brain** in Claude Code:

```
Read Karpathy's LLM Wiki idea at gist.github.com/karpathy/442a6bf555914893e9891c11519de94f. Set it up here for my business: never edit anything in raw/, write the wiki pages, keep an index.md (every page with a one-line summary) and a log.md (what you did and when), and write the rules into CLAUDE.md. Then read everything in raw/ and build the wiki.
```

Done when: index.md lists your business, offers and clients. From now on, drop new files in **raw** and say "ingest the new files".

Your life admin, one dashboard

Why: you lose hours every week jumping between your inbox, your calendar, your to-do list and your bank.

- 1 **Connect Gmail and Google Calendar.**
claude.ai → **Settings** → **Connectors** → **Gmail** → Connect, then the same for **Google Calendar**, and allow access when Google asks. Claude can read and search your mail and write drafts, but it cannot send email.
- 2 **Export your money.** Download last month's transactions from your bank as a CSV file and put it in a new **dashboard** folder.
- 3 **Ask for the page.** Open the **dashboard** folder in Claude Code:

```
Build me one dashboard page in this folder: today's and tomorrow's calendar, emails from this week that still need a reply, a task list I can tick, and money in and out from the CSV. Keep it on my computer only and open it when done.
```

Keep this one private. Unlike the website, don't put it on Netlify: it shows your email and your money. To refresh it, just ask "update my dashboard", or let project 5 do it.

Your weekly review agent

Why: when you work alone, nobody tells you what's working. This does, every week, without you asking.

- 1 **Create a routine.** In the **Code** tab, click **Routines** in the sidebar (or under **More**), then **New routine** → **Local**.

Name: **Weekly review**. Schedule: **Weekly**, Friday at 16:00. Folder: your **business-brain** folder. If Routines is missing, update the app (it needs Claude Desktop 1.1.5368 or newer).

- 2 **Paste this as the instructions.**

Look at my calendar and email from the last 7 days, my dashboard, and the wiki in this folder. Write a short review: what's going well, what's not going well, and three opportunities for next week. Save it in reviews/ with today's date, and add a line to log.md.

- 3 **Test it once.** Click **Run now**. When Claude asks for permission to use a tool, choose **always allow**, so Friday's run doesn't stop and wait for you.

GOOD TO KNOW

- **Routines on your computer only run while the Claude app is open and the computer is awake.** If it sleeps through Friday, the review runs once when it wakes. A **Remote** routine runs in the cloud even when the computer is off, but it can't see local folders like business-brain.
- **Costs:** your Claude plan, plus Apify usage beyond its free credit, plus Zernio after 2 social accounts. HyperFrames, Matt Pocock's skills and the Netlify drop are free.
- **Nothing posts or sends without you.** Every prompt here asks Claude to show you first. Keep it that way until you trust it.
- **Your files are sent to Claude when it reads them.** Leave passwords, card numbers and anything you wouldn't email out of these folders.
- **Stuck?** Tell Claude exactly what you see: "the /mcp list doesn't show zernio" fixes more than "it doesn't work".

WANT THEM WORKING TOGETHER

From five projects to one system

Content that writes from your second brain, a dashboard your review agent reads, and all of it running on a schedule: that's what we build together inside the PathionAI community. Join the community. The link is on my profile.