

7 AI services local businesses will pay you for

Seven simple services you can offer to the businesses around you. For each one: what it is, who buys it, why they pay, and what people charge.

HOW TO READ THIS

You don't need to be technical to sell these. Each one fixes a problem the owner already has, like missed calls, unanswered reviews or unpaid invoices. The prices are what freelancers and small agencies publicly charge in October 2026. Expect your first clients to pay the low end.

01 AI receptionist

When a call is missed, the business texts the caller back within seconds, and an AI voice can answer the phone after hours.

WHO BUYS IT	Plumbers, electricians, roofers, cleaners. Anyone who is on a job when the phone rings.
WHY THEY PAY	A missed call is usually a lost job. The caller just rings the next company on Google.
WHAT PEOPLE CHARGE	\$300–500 a month per business, often with a setup fee on top.

02 Review care

Every Google review gets a quick, friendly reply, written by AI and checked by you. The bigger version also keeps their Google profile fresh with photos and posts.

WHO BUYS IT	Hair and beauty salons, clinics, dentists, cafés, restaurants.
WHY THEY PAY	Reviews decide who gets picked on Google Maps, and owners never find the time to reply.
WHAT PEOPLE CHARGE	About \$100 a month for replies, \$300–500 a month with the whole Google profile. Cheap reply-only offers start around \$35.

03 Company brain

A Claude Project filled with the business's own files: price list, how they do things, common questions. Staff ask it instead of asking the boss.

WHO BUYS IT	Any small team of three or more, where the owner answers the same questions all day.
WHY THEY PAY	It gives the owner hours back, and new staff get up to speed faster.
WHAT PEOPLE CHARGE	\$500–2,000 one-off, sometimes \$100–300 a month to keep it up to date.

04 1-day websites

A clean, modern website built quickly with AI tools, plus a monthly fee to look after it.

WHO BUYS IT	Trades and local shops whose website is old, slow or missing.
WHY THEY PAY	Most customers check the website before they call. An old one costs them jobs.
WHAT PEOPLE CHARGE	\$1,000–3,000 one-off, plus \$50–150 a month for hosting and care.

05 Faceless Reels

8 to 12 short videos a month for their Instagram or TikTok, made with an AI voice and animation. Nobody has to film.

WHO BUYS IT	Cafés, gyms, shops, studios. Businesses that know they should post but never do.
WHY THEY PAY	Posting regularly brings in local customers, and they have no time or wish to be on camera.
WHAT PEOPLE CHARGE	From about \$750 a month. Busy agencies charge up to \$2,500.

06 AI UGC ads

Short product ads with an AI presenter who talks about the product, in several versions so the shop can test which one sells.

WHO BUYS IT	Online shops selling skincare, gadgets, clothing and supplements.
WHY THEY PAY	Paying real creators costs \$150–600 per video. AI versions are faster and cheaper to test.
WHAT PEOPLE CHARGE	\$50–300 per ad, or a monthly pack of ads.

07 Follow-up machine

Automatic, polite reminders: chasing quotes that went quiet and invoices that are overdue.

WHO BUYS IT	Small firms that send quotes and invoices: builders, electricians, agencies, accountants.
WHY THEY PAY	Unpaid invoices and forgotten quotes are money already earned that never arrives.
WHAT PEOPLE CHARGE	\$500–1,500 to set up, often with a small monthly fee.

WHERE TO START

Pick one, not seven

Choose the service that fits businesses you already know: your own trade, a friend's salon, the café you go to. Offer that one service to five local businesses. One paying client teaches you more than seven ideas.

GOOD TO KNOW

- **Prices vary a lot.** They depend on the city, the business and how much you do. Treat them as a range, not a promise.
- **Phone AI is paid by the minute.** Set a monthly minutes limit in the deal, so a busy client doesn't eat your profit.
- **Say it is AI.** Review replies are checked by a person, and AI presenters in ads are labelled as AI.

WHAT THIS GUIDE DOES NOT COVER

How to build each service, find your first clients and price your offer. That is the full build, and it is too much for a free guide.

Join the community. The link is on my profile. We build these step by step, together.

About this guide: prices come from public agency pricing pages, freelancer listings and pricing guides, checked on 18 October 2026.