

Check if your website is ready for AI agents

A free tool that scores any public website out of 100 and tells you exactly what to fix. No account, no install, no code.

WHAT IT IS

A readiness test for your website, judged by a robot instead of a human

More and more people never visit websites themselves. They ask ChatGPT, Claude or Copilot to do it for them, and an AI agent goes to the site, reads it, and tries to complete a task. If your site is confusing to that agent, it gets skipped — and you never find out. Is Agentic is a free tool from Vercel that visits your site the way an agent would and gives you a score out of 100, plus a list of what went wrong.

WHAT IT DOES

You paste a link, it hands back a report

- Scores what agents can find, load, understand and actually use on your site
- Splits findings into Essential (the basics every agent needs) and Recommended (only counted if your site really has an API, login flow, shop or developer docs)
- Shows the evidence it saw for each finding, plus a concrete fix you can hand to a developer
- Includes a recorded agent journey — one agent trying to use your site, and where it got stuck
- Gives you a permanent link to the report you can share or re-run later

WHAT IT REPLACES

A technical audit you would otherwise pay for — or never do at all

A developer reviewing this by hand is a few hours of work, and most site owners have no way to check it themselves. This takes about a minute and costs nothing. It is also the first honest answer to "is my site invisible to AI?" — a question most businesses are currently guessing at.

BEFORE YOU START

One public web address. That is the whole requirement.

The site has to be live and viewable without logging in, because the scanner only sees what any visitor sees. Password-protected pages, member areas and checkout flows behind a login cannot be scanned.

- **To check:** open a private or incognito window (**Ctrl + Shift + N** on Windows, **⌘ + Shift + N** on Mac), paste in your address, and press Enter. If the page loads without asking you to sign in, you are good.

STEP 1

Run the scan

1 Go to is-agentic.com

Works on phone and desktop. There is nothing to download and no sign-up.

2 Type your website address into the box and press Enter

Plain form is fine — yoursite.com. You can also scan one specific page, for example yoursite.com/pricing, which is often more useful than the homepage.

3 Wait while it works

The scan runs live and takes roughly a minute. It looks like nothing is happening for a while — that is normal, leave the tab open.

STEP 2

Read the score

You get one number out of 100 and a list of checks underneath it. Use this as a rough translation:

SCORE	WHAT IT MEANS IN PRACTICE
85-100	Agents can use the site properly. Only small gaps left.
60-84	Usable but leaking. Agents hit friction on some tasks.
Below 60	Real problems. Expect agents to give up or get things wrong.

For reference, well-known sites sit all over the range: x.com scored 54 and wordpress.com 44, while cal.com hit 89. A low score is common, not embarrassing.

STEP 3

Fix the failed Essential checks first

1 Scroll to the checks marked Essential and failed

These are the baseline — things like the page content loading properly, correct error handling, clear headings and buttons an agent can operate.

2 Ignore Recommended items that do not apply to you

Those only appear if the scan found an API, a login flow, a shop or developer docs. If your site does not offer one, its absence is not counted against you.

3 Copy the finding and its recommendation straight to whoever builds your site

Each one comes with the evidence the scanner saw, so it is a work order, not a hunch. If nobody builds your site, paste it into an AI assistant and ask what it means for your platform.

STEP 4

Rescan after you ship a fix

1 Run the same address through the box again

The report link stays the same, so the old score is replaced by a fresh one and the link you shared still works.

2 Compare the failed checks, not just the number

The score can move for reasons outside your control. The list of failures is the real progress bar. That's it.

GOOD TO KNOW

Newer agent-friendly formats such as llms.txt can earn bonus points, but leaving them out never lowers your score — so fix the basics before chasing extras. Finished reports can also be pulled as clean Markdown from the same address, as JSON through a public API, or through the Is Agentic MCP server, which is handy if you want an AI assistant to read the report for you. The scan is a snapshot of one public page at one moment: it says nothing about your security, accessibility, privacy or legal compliance, and it cannot promise every AI tool will succeed on your site.