

Start building your own Jarvis: the foundation, in four steps

The four parts from the video, set up one at a time: an engine, a memory, skills and a voice. This guide uses Claude Code, Obsidian and Wispr Flow.

WHAT IT IS

One AI that knows your business and has jobs it is good at

Most people use AI as a chat window: you open it, explain everything, get an answer, close it. This setup turns it into something closer to an operating system for your business. It reads one folder that holds everything about your business, it has a small set of jobs you taught it once, and you speak to it instead of typing.

WHAT IT DOES

The four parts, and what this guide uses for each

THE PART	WHAT THIS GUIDE USES	WHAT IT COSTS
The engine	Claude Code, the version of Claude that can read and write files on your computer	Needs a paid Claude plan
The memory	One folder of notes, opened in Obsidian so you can read and edit it easily	Free
The skills	Small instruction files Claude Code writes for you, one per job	Free
The voice	Wispr Flow, an app that types what you say	Free plan to start

The video lists skills before memory. The guide sets up the memory first, because your skills read from it.

WHAT IT REPLACES

Explaining the same things to a chat window every day

You stop retyping your offers, your prices and your tone. You stop re-describing the same weekly task. You say “plan my day” out loud and it already knows how you like it done.

BEFORE YOU START

Two things to have ready

→ **A paid Claude plan.** Claude Code needs Pro or higher.

To check: go to claude.ai, click your name (bottom-left) → Settings → Billing. If it says Free, upgrade there first.

→ **A Mac or Windows computer with a microphone.**

Any laptop has one built in. On a desktop computer, a headset or webcam microphone works.

STEP 1 · THE ENGINE

Install Claude Code

1 Open Terminal.

On a Mac: press **⌘ + Space**, type “Terminal”, press Enter. On Windows: press the Windows key, type “PowerShell”, press Enter. A plain window with text opens. This is normal.

2 Paste this line and press Enter.

```
curl -fsSL https://claude.ai/install.sh | bash
```

On Windows, paste this instead: `irm https://claude.ai/install.ps1 | iex`. It takes a minute or two.

3 Close Terminal, open it again, type **claude** and press Enter.

The first time, it opens your browser and asks you to log in with your Claude account. After that it remembers you.

Rather not use Terminal? The Claude desktop app has a Code tab that does the same job with buttons. Instructions are at code.claude.com/docs. Both give the same result.

STEP 2 · THE MEMORY

Make the one folder that holds your business

1 Download Obsidian from obsidian.md and install it.

Obsidian is a free notes app. Its notes are ordinary files in a folder on your computer, which is exactly what Claude Code can read.

2 Open Obsidian, choose **Create new vault**, name it “**My Business**” and save it in Documents.

A vault is just a folder. You now have Documents → My Business.

3 In Terminal, type **cd** and a space, drag the **My Business** folder from Finder into the window, and press Enter. Then type **claude** and press Enter.

This starts Claude Code inside your folder. Always start it from here, so it can see your notes.

4 Paste this and answer its questions:

```
Interview me about my business, one question at a time, about 10 questions. Then create these notes in this folder: offers.md, customers.md, voice.md and goals.md. Also create CLAUDE.md that says what each note is for and tells you to read them before answering. Do not invent anything I did not say; write TODO where something is missing.
```

Claude asks, you answer in your own words, and it writes the notes. Open Obsidian afterwards and you will see them. You can edit any of them by hand.

STEP 3 · THE SKILLS

Teach it one job, once

A skill is a short instruction file for one job. You do not write it yourself; you describe the job and Claude Code writes the file.

1 Still in Claude Code, paste this and fill in the brackets:

```
Create a personal skill called plan-day. When I run it, read goals.md and ask me what is on today, then give me my three most important tasks in order. I like plans that are [short / detailed]. Save it so it works in every session.
```

It saves the skill on your computer and tells you where.

2 Type **/plan-day** and press Enter.

It runs the job the way you described. If something is off, say what to change, for example “make the plan shorter”, and ask it to update the skill.

STEP 3, CONTINUED

Add the next two skills the same way

SKILL	WHAT TO TELL CLAUDE CODE	WHAT IT NEEDS FIRST
Track my numbers	“Create a personal skill called numbers. When I run it, read the file numbers.csv in this folder and tell me what changed since last week.”	You save your numbers in that file. A spreadsheet exported as CSV works.
Handle my inbox	“Create a personal skill called inbox. When I run it, list the emails that need a reply and draft each reply in my voice from voice.md.”	Claude has to be connected to your email first: at claude.ai, open Settings → Connectors and connect Gmail.

A skill can only use what Claude Code can reach. Notes and files in your folder work straight away. Email and calendar need a connector.

STEP 4 · THE VOICE

Talk to it instead of typing

1 Download Wispr Flow from wisprflow.ai and install it.

It has a free plan. During setup it asks for access to your microphone and to “Accessibility”. Say yes to both; it needs them to hear you and to type for you.

2 Click into the Claude Code window, hold the Fn key, and speak.

For example: “Plan my day. I have two client calls and a proposal due.” On a keyboard without an Fn key, the shortcut is Ctrl + Opt on a Mac or Ctrl + Win on Windows.

3 Let go of the key, check the text that appears, and press Enter.

Your words are typed into Claude Code as if you had written them. That’s it.

Wispr Flow turns your voice into text. It does not make Claude speak back; the answer appears on screen.

GOOD TO KNOW

This is the foundation, not the finished Jarvis. It answers when you open it and ask. It is not on all day, it does not speak, and it does not act by itself. **Next steps when you are ready:** connectors, so it can work in your email and calendar, and scheduled jobs, so it does things without being asked. **Keep the memory current.** When a price or an offer changes, say “update offers.md”; old notes give old answers. **Check its work.** It can be wrong, so read anything important before you send or act on it.